FGV Returns to Gulfood 2026 as Malaysia's Trusted Culinary Companion, Advancing MENA Expansion

DUBAI, 30 January 2026 – FGV Holdings Berhad (FGV) returns to Gulfood 2026, the world's largest annual food and beverage trade exhibition, reinforcing its position as Malaysia's trusted culinary companion to the Middle East and North Africa (MENA). Leveraging the global trade platform, FGV is advancing its regional growth strategy by deepening commercial partnerships, expanding distribution networks and strengthening its presence across key MENA markets.

At Gulfood 2026, FGV is participating across two key sectors: the Fats and Oils sector at the Dubai World Trade Centre and the Grocery Trade sector at the Dubai Exhibition Centre. This dual presence allows the Group to engage a broad spectrum of buyers and trade partners across retail, food service, and industrial buyers.

As Malaysia's trusted culinary companion, FGV continues to expand its reach into new markets, connecting global audiences with the best of Malaysian food and agribusiness.

Engagement at the FGV booth features live cooking demonstrations, product applications, and sampling sessions, allowing visitors and trade partners to experience product versatility quality, and suitability for regional cuisines and consumer preferences.

"The MENA region is a core pillar of FGV's international growth strategy. Gulfood allows us to translate market demand into long-term partnerships, deepen our distribution footprint and showcase our capabilities as Malaysia's trusted culinary companion. Our focus is on building enduring commercial relationships that support food security, value creation and sustainable growth across the region," said Dato' Fakhrunniam Othman, Group Chief Executive Officer of FGV.

Dato' Fakhrunniam Othman, Group Chief Executive Officer of FGV (left), together with Aznur Kama Azmir, Head of the Consumer Product Division and Officer-in-Charge of Delima Oil Products Sdn Bhd, led the company's participation at Gulfood 2026, highlighting quality food products under its brands.

FGV's showcase at Gulfood 2026 highlights its product portfolio and operational capabilities aligned regional market

needs, with a strong emphasis on halal assurance, end-to-end traceability, supply reliability, and downstream value-added offerings, including the ability to customise product formulations to suit specific market and customer specifications. This reflects the Group’s commitment to supporting the MENA region’s priorities on diversified sourcing and food security, while reinforcing Malaysia’s reputation as a trusted, long-term food partner.

Demand for Malaysian food and beverage (F&B) products in the MENA region continues to grow. In 2024, Malaysia’s processed food exports reached RM2.32 billion, reflecting sustained momentum, with the United Arab Emirates (UAE) remaining the leading destination.

FGV has been exporting to MENA markets since 2018, supplying products including cooking oil and specialty fats for both industrial and consumer use, with total exports reaching approximately 100,000 metric tonnes (MT). Building on this established export base, FGV views the MENA market as a strategic growth priority under its downstream expansion strategy and is exploring opportunities to scale its presence in the region.

FGV is committed to meeting this growing demand through its various consumer food brands such as SAJI, SERI PELANGI, ADELA, PREMEO and GULA PRAI. The Group supports Malaysia’s national food security agenda by ensuring the availability of high-quality and nutritious food products at affordable prices, in line with its vision in delivering sustainable foods and agriproducts to the world.

Engaging with potential buyers at Gulfood 2026, exploring products and opportunities for collaboration in the global food market.

A leading global agribusiness company based in Malaysia, FGV is one of the largest producers of Crude Palm Oil (CPO) in the world. The Group is the biggest off-taker of smallholders' fresh fruit bunches (FFB) in Malaysia, sourcing significantly from Federal Land Development Authority (FELDA) settlers and independent smallholders, contributing to 70 percent of its total processed FFB. Beyond commercial performance, FGV continues to fulfil its social responsibilities by supporting local communities and contributing to nation-building.

FGV operates in Asia, the Middle East, North America and Europe, supported by a workforce of over 45,000 across its Plantation, Sugar, Oils & Fats, Consumer Products, as well as Logistics & Support divisions.

For more information, please visit fgv.iconcept-staging.com or follow FGV's official social media platforms – Facebook, Instagram, TikTok, LinkedIn, and YouTube.

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