

Consumer Products



□ Products

We deliver high-quality consumer food products while advancing integrated farming practices. This division strengthens food security and sustainability, aligning with evolving consumer preferences. We dedicate our efforts to providing the best culinary experiences. FGV's consumer products are a quintessential companion in every Malaysian kitchen; from the coziest family kitchen to bustling hawker centres, or luxurious high-end restaurants. We aim to please your palate, whatever the occasion. FGV's Consumer Products Division, focuses on market expansion through innovation and a strong distribution network. Its flagship halal brand, SAJI, is a household name in Malaysia, supported by brands like SERI PELANGI, ADELA, and PREME0 to serve diverse consumer needs. The division also delivers industrial solutions across local and international markets, including MENA and ASEAN regions.

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Integrated Farming

Integrated Farming leverages on the palm-based circular economy that taps into the lucrative synergies presented by the Group's extensive palm oil operations. The business components for Integrated Farming include cash crops, paddy and rice, animal nutrition and protein, livestock and dairy farming.

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Kedai FGV

KedaiFGV offers a wide range of trusted and high-quality consumer products directly from FGV, bringing everyday essentials such as cooking oil, sugar, rice, sauces, and other household staples closer to the community. Designed as a one-stop convenience hub, KedaiFGV not only provides value-for-money products but also strengthens FGV's commitment to serving local communities with reliability, quality, and care.

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